



## **Established Representative in the SMT Industry is Now Austin American Technology's New Sales Manager**

12/12/17- Burnet, Texas

Leading Electronic Equipment supplier Austin American Technology Corp. announced that Jack Harris has been appointed Sales Manager. Jack Harris brings a wealth of knowledge and sales experience to AAT.

Jack Harris is a graduate of The University of Texas-Austin School of Business, and has over 25 years of equipment sales experience. He has placed equipment in over 100 electronics assembly companies (CM's and OEM's) over the years. Jack is recognized for his excellent service to his customers and for his knowledge of electronics assembly. He has successfully passed IPC courses for PCB repair and has been an active member of the SMTA for many years, the last 7 years serving in various officer positions in the Dallas SMTA Chapter.

With stellar business experience, Jack is a real asset to AAT as they continue to invest in their business development and sales strategy for growth. In relation to his new appointment, Jack stated "I am excited to be a part of the team at AAT. We have the best equipment on the market today for board cleaning, and I look forward to bringing AAT's expertise and quality to our customers".

Todd Rountree, President of Austin American Technology commented, "Jack is coming to Austin American Technology as a seasoned veteran in the SMT industry with an expertise that is truly valued. He has the knowledge and contacts to continue AAT's record increases in sales, with the focus and determination that aligns well with our new vision. We are honored that Jack has decided to join our team and lead our sales force to continued success."

Jack will be managing all the reps in North America, developing sales programs/specials, training reps, evaluating customer process requirements and suggesting solutions, running customer demo/testing, involved in advertising decisions, attending trade shows, giving technical speeches, negotiating POs, involved in new equipment design and development, and selling AAT equipment.